

7 September 2012 Arizona Archives Alliance Board Meeting

Northern Arizona University Cline Library, 11 a.m.

Present: Dennis Preisler, Jonathan Pringle, Todd Welch, Christine Seliga

Via telephone: Brenda Taylor, Libby Coyner, Chrystal Carpenter

Not attending: Chris Marin

1. Approval of minutes of 29 June 2012 meeting – Libby moves, Jonathan seconds.

Approved.

2. Treasurer's report

- a. Little action in August.
- b. Last check sent to pay for ASLAPR intern Carlos Lopez.
- c. AHRAB grant check has not arrived. Jonathan says it would be fine to start spending monies for the symposium and supplant the balance with the check when it comes.
- d. Guest speaker Jaime Lavallee has bought a plane ticket herself and AZAA will reimburse. AZAA will buy ticket for Jennifer O'Neal. Will contact the caterer a week or so before to finalize plans. Jonathan is working on year-end fillings to the corporation commission.
- e. Dennis says there was a disappointing return in new memberships and renewals this year.
- f. AZAA has paid this year's bill to support Arizona Archives Online.

3. Indigenous Records Symposia update

- a. IRS will be a full-day Oct. 2 and a half-day Oct. 3.
- b. Libby reported 42 signed up to attend so far. Waiting for Eunice Kahn at the Navajo Nation who was tied up but will be doing some word-of-mouth advertising now that could bring in a few more attendees.
- c. Libby gathering bios of Jennifer and Jaime and will use those to send out reminders on listserves closer to the date.
- d. Will be taking RSVPs up to a week before.
- e. Jonathan says caterer Main Street Catering for \$1,300 (includes tax) and will provide hot lunch and two snacks. Discussion about options and decision is for Greek with vegetarian options.
- f. Chrystal suggests we include some hotel options on the website and it is agreed.
- g. Jonathan and Libby may be speaking about the symposium at SSA in Austin next year.

4. Membership Discussion

a. Dennis says there was a disappointing return in new memberships and renewals this year. Last year it was \$2,000 and this year it was \$1,000. Dennis senses this may be a drop-off in genealogists and archivists. Dennis suggests special expanded membership drive targeting other archives users such as law firms and corporations that might have greater ability to provide financial support. Dennis will make a list of likely targets this fall. Chrystal suggests publishers as well. Discussion about checking the list to see who did not renew and wondering if the name change throw people. Dennis fears his optimistic letter might have painted too rosy a picture. Chrystal and Dennis will work on membership drive together. Libby will create a tri-fold with a tear-out membership section.

5. Replevin Laws

a. Dennis had conversation with Melanie about replevin laws which enable state and local governments to recover public records that have made their way out of government custody (i.e. an official retires, packs up offices and takes records home). Melanie says Arizona has law but is weak and would like AZAA to be on board when she tries to approach the legislature about strengthening the laws. Dennis will talk with Melanie further on strategy and AZAA's potential role.

6. AAO/AZAA

a. AAO held a steering committee meeting in Flagstaff 6 September. The steering committee would like to put together a governance plan that solidifies the relationship between AZAA and AAO with looking toward AAO becoming a service of AZAA.

1. AAO can not continue to survive off only grants and the kindness of ASU hosting them.
2. Other regions are not interested in having AAO join them.
3. Feedback from the membership survey showed members were receptive to a new pay structure.

b. Idea would be to have a memorandum of agreement between AZAA and AAO.

c. Suggested that contributing members to AAO become institutional members of AZAA, pay the institutional membership fee and then pay an additional fee structure based on the amount of guides contributed or institutions' ability to pay based on their annual budget.

d. The governance statement should come first to spell out the structure and give members an idea of what technical services, etc. would be available.

e. There would still be an AAO steering committee but AZAA would be the fiduciary agent of all transactions.

f. Dennis created a subcommittee to come up with draft recommendations for November meeting composed of Doug, Brenda, Chrystal and Elizabeth Dunham.

7. Logo

a. We have new logo, should we be making materials? Discussion explores need to wait until we have finalized our new structure with AAO and develop mission statement and strategic plan. **Discussion on promotional materials tabled until 2013.**

8. Webpage

a. New front page done by Libby. If anyone has anything to fill out the front page, send it to Libby. Login for members with extra content privileges (such as access to the podcasts) discussed.

9. Other items

- a. Brenda looking into advocacy issues.
- b. Archives crawl plans in Phoenix and Tucson.

Next meeting scheduled for 11 a.m. 2 November at the State Library and Archives.

Meeting adjourned 12:25 p.m.